

FACULTY INITIATIVES ON TEACHING AND LEARNING

Faculty at XIME are encouraged to practice different types of teaching-learning methods. They are as follows:

1. Analysis of articles from Management Magazines and News Papers:

Up-to-date articles are discussed in class to make students aware of the latest advances in the subject area.

Course Linked to: Contemporary Business Environment

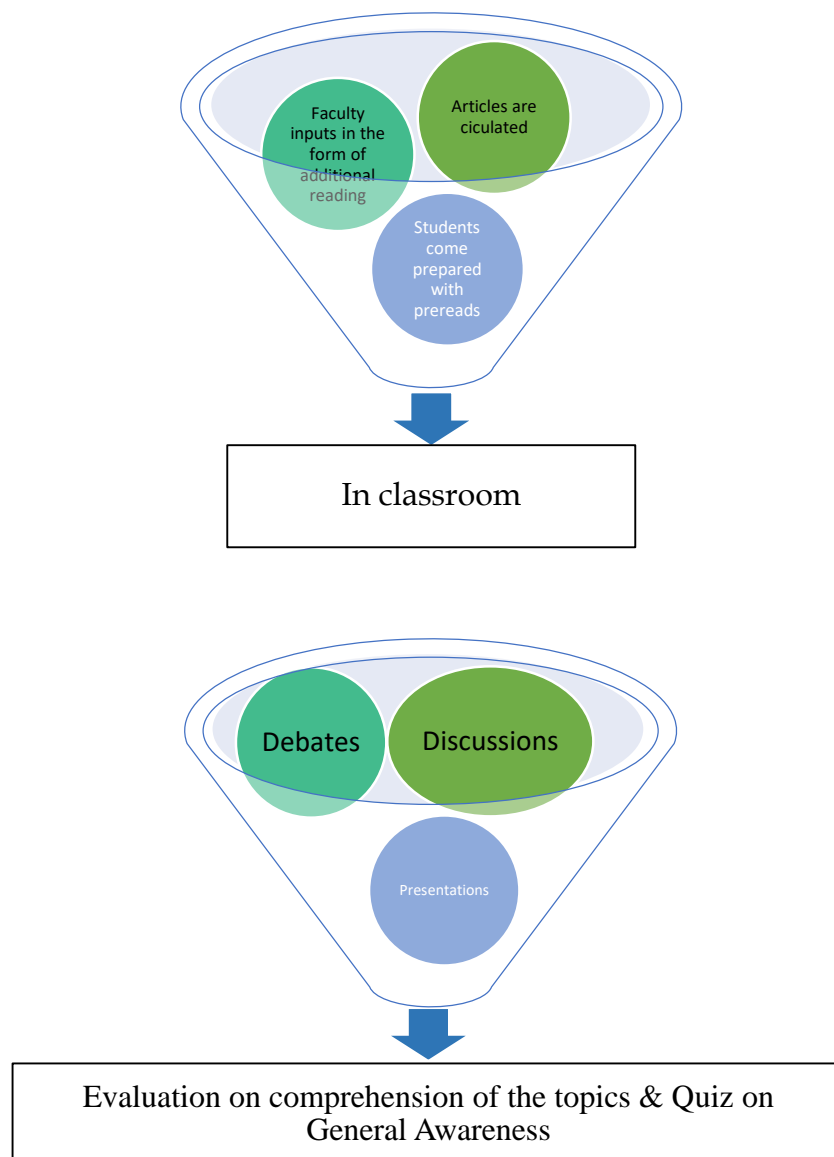


Fig 1: Teaching Learning Method

2. Quiz and Discussions Based on Business News

Students have dedicated library hour every week. They are grouped and regular quizzes are conducted based on financial news from business newspapers. Students are also encouraged to get involved in discussions and presentations.

Linked to Library Hour

3. Book review

As part of curriculum, they have to review management books and present it in class.

Course Linked to: Learning Circle

4. Live Projects

In order to increase the exposure of XIME Kochi students with respect to entrepreneurship and industry practices, an agreement was signed with Kerala Start-up Mission (KSUM) to facilitate live projects. Start-ups receive management inputs in Marketing, HR, Operations and Finance from students and they in turn give students a chance to come up with business models and learn industry practices.

Students are encouraged to regularly post their experiences on the website. For example:

- i. <https://kochixime.blogspot.com/2020/03/knowing-being-doing-immense-learning.html>
- ii. <https://kochixime.blogspot.com/2020/03/nothing-ever-becomes-real-till-its.html>

Evidence of start-up projects that resulted in a case (link of the case video below):

<https://drive.google.com/drive/folders/11GxZ5wt24va8P7couvqnL9bIAyisuOU9>

5. Gamification

Gamification is one of the popular teaching methods adopted for enhancing learning experience of the students. We have used gamification in some of our courses for effective teaching-learning experience.

Platform Used: Strava App

Objective: To teach non - monetary aspects of Compensation and Benefits in HR elective paper - Compensation Management, for Batch 7 offered in 5th Trimester

Course Linked to: Compensation Management

6. Live Share Trading

Objective: To give hands on training on share trading and make them understand the working of Capital Markets.

Course Linked to: Investment Analysis and Portfolio Management

7. BISTRO- Brain Challenge

As a part of Service Operations curriculum, an exciting simulation exercise was used. Simulation of Harvard Business Publishing was conducted to test the student's understanding of key concepts in Service Operations

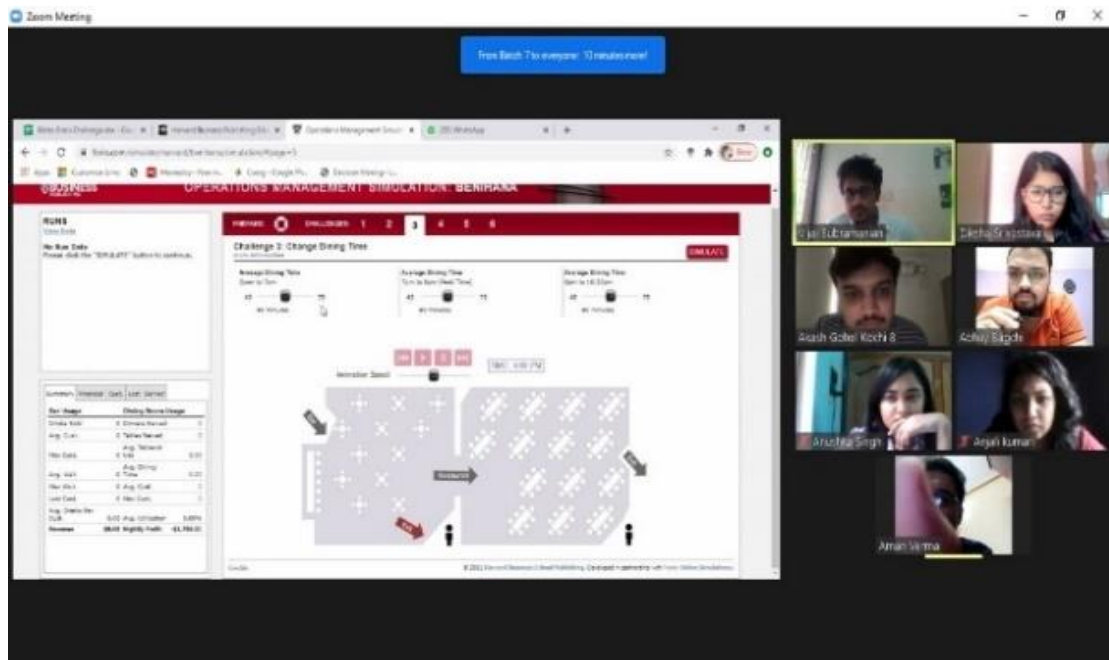


Fig 2: Application of Simulation in Operations Curriculum

Course Linked to: Service Operations

8. Environmental Sensitization

Objective: To create environmental awareness

Students were asked to record live videos related to Environmental issues and present the same in class as part of the course.

<https://drive.google.com/drive/folders/1gN8FxZaKFKZbEsFGYcMai06UPoTirEiI?usp=sharing>

Course linked to: Environmental Issues, CSR & Sustainability

9. Subject Matter Expert in Class Room

Objective: To enhance theoretical learning with practical knowledge

When Subject Matter Experts explain their real-life challenges, it augments the academic inputs obtained from published sources and classroom discussions facilitated by the faculty member. A few of our faculty invites such experts to their classroom sessions to engage the students.

Courses Linked to: Fundamentals of Service Marketing, Digital Marketing, Retail Management, Leadership in Action.

10. Student Research

Objective: To enhance theoretical learning with practical application

As a part of research methodology course, students are divided into different clusters and encouraged to undertake a Research Project. This will enable the students to understand and practise business research in a real world setting.

Course Linked to: Research Methodology

11. Use of collaborative tools

Training on usage of collaborative tools was conducted for students using Miro. Miro is an online collaborative white boarding platform.

Course Linked to: Entrepreneurship

The image shows a Zoom meeting interface. On the left, a presentation slide is displayed with the title "MAKING OF INNOVATORS & ENTREPRENEUR". The slide content includes a diagram showing a progression from "zero" (a green circle) to "maker" (a yellow rounded rectangle) to "innovator" (an orange square) to "entrepreneur" (a red diamond). Below the "entrepreneur" label are the terms "Opportunity", "Value", "Strategy", and "Risk". At the bottom of the slide, the text "strategy. risk. launch." is written in red. The Zoom interface on the right shows a list of 74 participants, including names like George XIME, Placements Kochi, Rajesh Nair, Harsha Gunda, Shameem Thomas, Aarshiya Gautam, Abhjit H, Abhishek, Aboorva Arunachalam, Akash Balram, Aleena, Anshula Gupta, Anupam mishra, and Anurag Nirwan. There are also controls for "Invite", "Unmute Me", and "Raise Hand".

Fig 3: Usage of Collaborative tools (Miro)