

SUMMER  
**INTERNSHIP**  
PROGRAM



*A CAMPUS  
IN THE  
PARADISE*

**BROCHURE**

**2021-23**

**POST GRADUATE DIPLOMA  
IN MANAGEMENT (PGDM)**



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## ABOUT THE COLLEGE



XIME Kochi is one of India's top-ranking business schools founded by a distinguished group of academicians and professionals, led by **Prof. J. Philip**, former Director of IIM Bangalore and former Dean of XLRI, Jamshedpur.

The Kochi campus began its journey of excellence in 2013, offering PGDM programs with specializations in finance, marketing, human resources, analytics, and operations.

With an emphasis on quality education and 100% placement, XIME builds insightful leaders of tomorrow who are immersed in a culture of collaboration and entrepreneurship, in addition to moulding them as mindful and value-driven citizens, equipped with the right attitude for the industry.

A total of 54 students from different backgrounds comprise the ninth batch of XIME Kochi. Many students have graduated from top colleges in India and have also excelled in industry roles in top global companies. In addition to enriching the corporate and leadership skills of the students, XIME Kochi also prepares them to be industry-ready.

## MISSION

- Impart values-based transformational learning experience to individuals, empowering them to realize their full potential to be globally oriented leaders through teaching learning processes designed with relevant research and collaboration with industry.
- M1. Impart values-based transformational learning experience.
- M2. Empower individuals to realize their full potential to be globally oriented leaders.
- M3. Teaching and learning processes designed with relevant research and collaboration with industry.

## VISION

- To be recognized as the best business management education programs in the country producing well trained, innovative, socially responsible professionals with global perspective who are a pride of their families, treasured by their organizations, respected by the industry and needed by the country.

## VALUES

- Excellence
- Innovation
- Integrity
- Openness to Ideas
- Diversity
- Societal Concern

# THE SIP PROCESS



1. We will begin the process in November 2021.
2. The Placement Committee or the Faculty Placement Coordinator of XIME Kochi should be contacted by companies interested in recruiting students from Batch 2021 to 2023. Additionally, you can send either a letter or an email to [sip@xime.org](mailto:sip@xime.org) if you wish to make a written request.
3. Our students' abilities have been demonstrated through their internships and live projects as a part of the curriculum, and companies who are interested in making an offer based on their performance may do so in the form of a Pre-Placement Offer (PPO). The offer letter containing the student's name and the details of the offer must be sent to the Placement Office in XIME Kochi, in a sealed envelope superscribed with 'PRE-PLACEMENT OFFER'.

# INTERACTIVE FRAMEWORK FOR SIP



## THE ROLES OF AN ORGANIZATIONAL GUIDE:

- The organizational guide will help interns learn how an organization is structured, and the relationships and relative responsibilities of its parts and functions.
- A structure determines how the activities, such as those involved in delegating responsibilities, coordinating projects, and supervising execution, are designed towards accomplishing an organization's goals and objectives, but an organization chart illustrates that structure visually.

## ROLES OF FACULTY GUIDE:

- A faculty guide from XIME Kochi will provide guidance and advice to the student if needed through phone calls or emails.
- Depending on the student's specialization and work profile, a faculty guide is assigned. A faculty guide will supervise and track the student's progress throughout the internship.

## SPECIALIZATIONS

- Specializations in Marketing, Finance, Human Resource, Operations, IT and Analytics and General Management.
- Twelve electives to be chosen from the specialization subject areas.
- Provision for major and minor specializations.
- Minimum Six electives from a discipline to be chosen to qualify as a specialization.

## ELECTIVES

### MARKETING

- Marketing Research
- Fundamentals of Service Marketing
- Business To Business
- Consumer Behaviour
- Sales & Distribution Management
- Product & Brand Management
- Retail Management
- Advertising and Sales promotion
- Digital Marketing
- Technology Marketing
- CRM and Marketing Metrics
- Marketing of Financial Services
- Strategic Pricing
- Retail Marketing
- Rural Marketing

### FINANCE

- Merchant & Investment Banking
- Venture Capital & Private Equity
- Fixed Income Securities
- International Finance
- Taxation
- Financial Derivatives
- Investment Analysis & Portfolio Management
- Strategic Management Accounting
- Indian Banking and Financial System
- Enterprise Risk Management and Insurance
- Strategic Finance for Value Creation
- Mergers, Acquisitions & Restructuring
- Financial Modelling
- Behavioral Finance
- Corporate Valuation
- Corporate and Retail Banking
- Wealth Management
- Econometrics

## ELECTIVES

### HUMAN RESOURCES

- Compensation Management
- Training and Development
- Talent Management
- Competency Based Management
- Knowledge Management
- Performance Management
- Organisational Development
- Industrial Relations and Labour Laws
- Creativity and Innovation
- Personal Growth Lab

### OPERATIONS

- Supply Chain Management
- Strategic Operations and Innovation Management
- Lean and Six Sigma
- Project Management
- Enterprise Resource Planning
- Materials Management
- Production Planning & Control
- Total Quality Management
- Design Thinking

### IT & ANALYTICS

- Enterprise Resource Planning (ERP)
- Data Base Management, Data Warehousing and Business Intelligence
- Business Analytics using Excel R / Python
- Introduction to Big Data and Big Data Analytics, with Tools
- Application of BA in Functional areas
- Data Mining
- Cloud Computing, IOT, and Artificial Intelligence
- IT Project Management
- IT Strategy
- Agile Methodology
- Information Systems for Managers

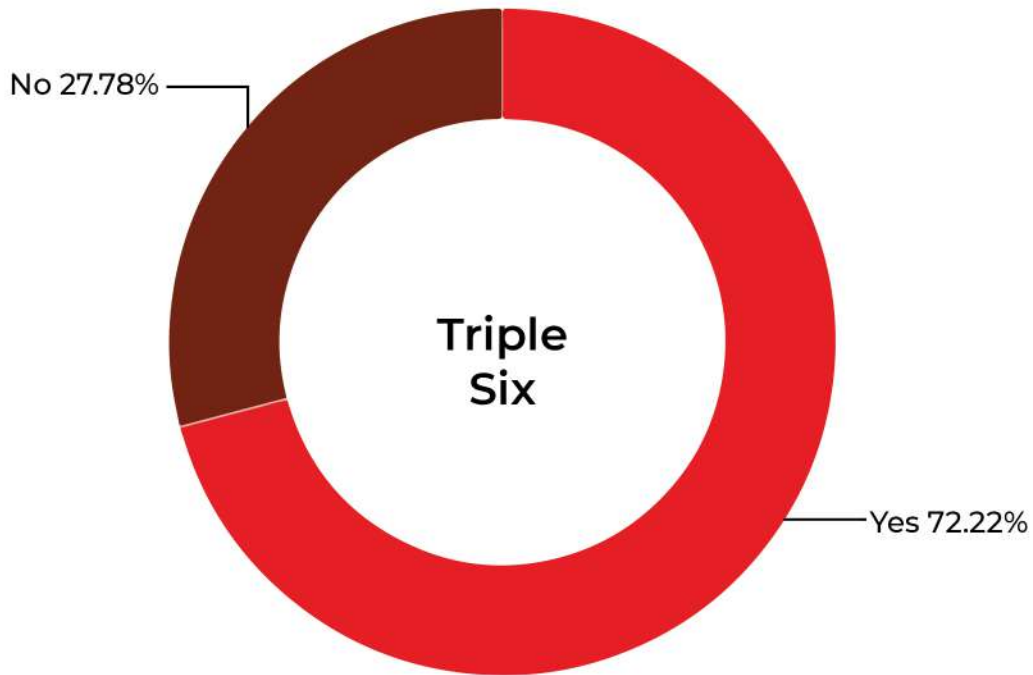
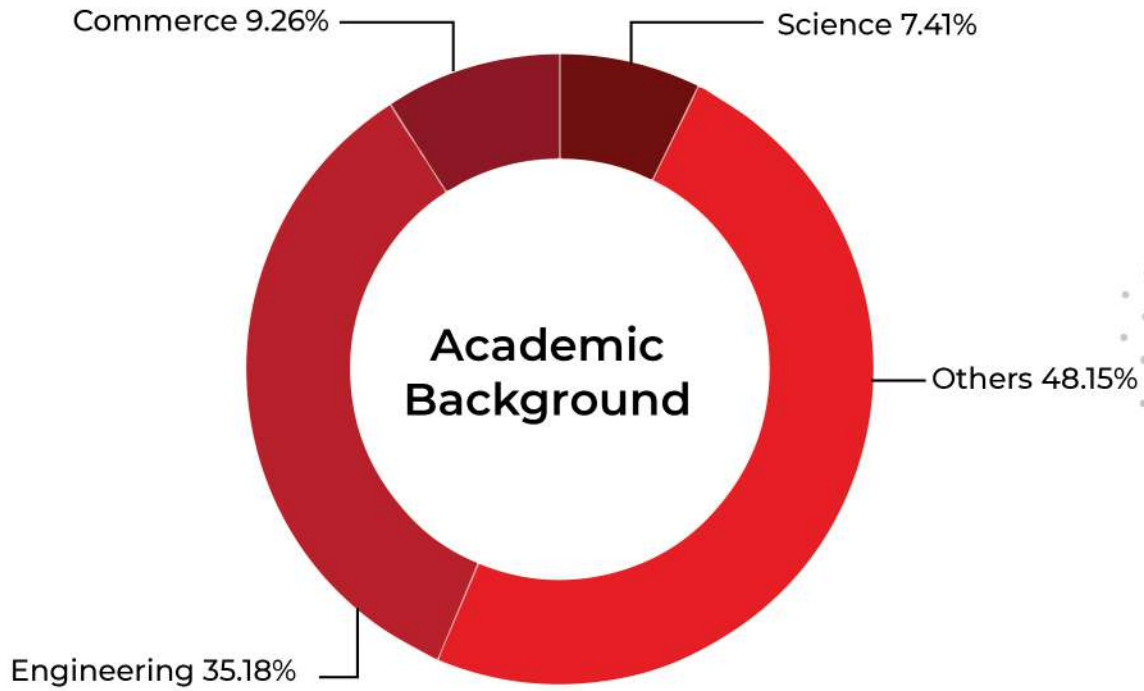
### GENERAL MANAGEMENT

- Global Markets and National Policies
- Design Thinking
- Management of Healthcare
- New Venture Creation
- Family Business Management
- Leading Non-Profit Organisation and Social Enterprises
- Changing facets of Indian Management Precepts & Practice

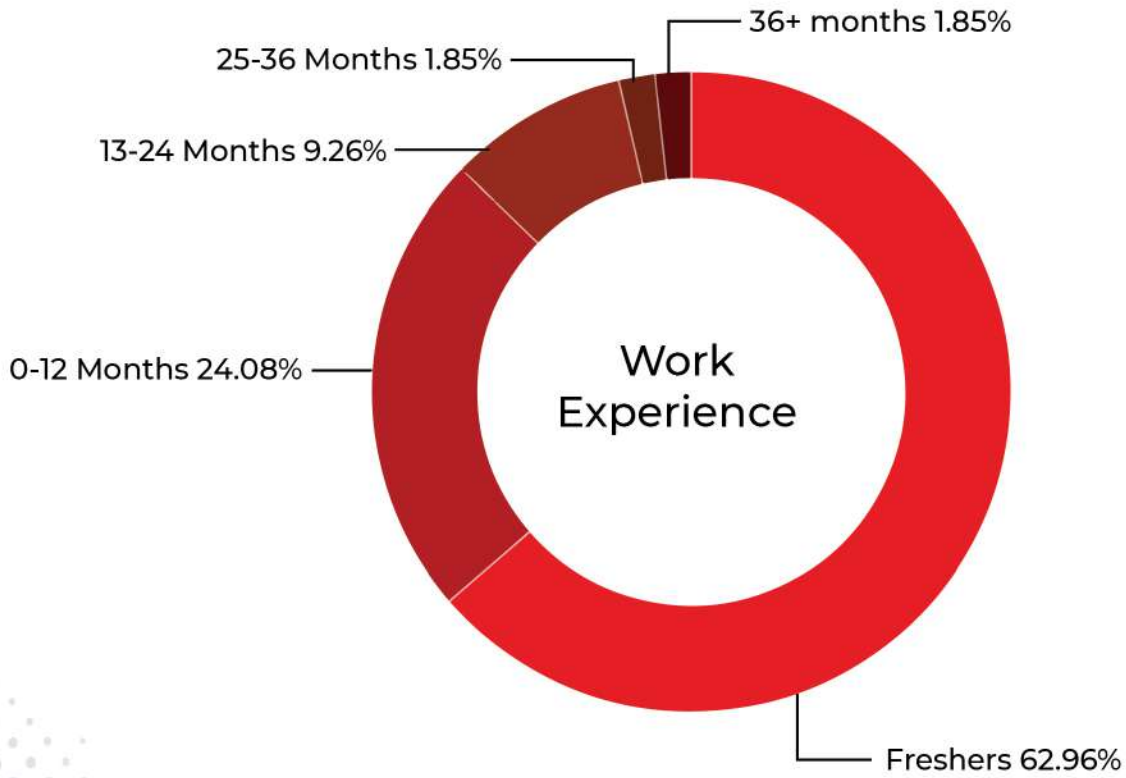


# BATCH PROFILE

## ACADEMICS

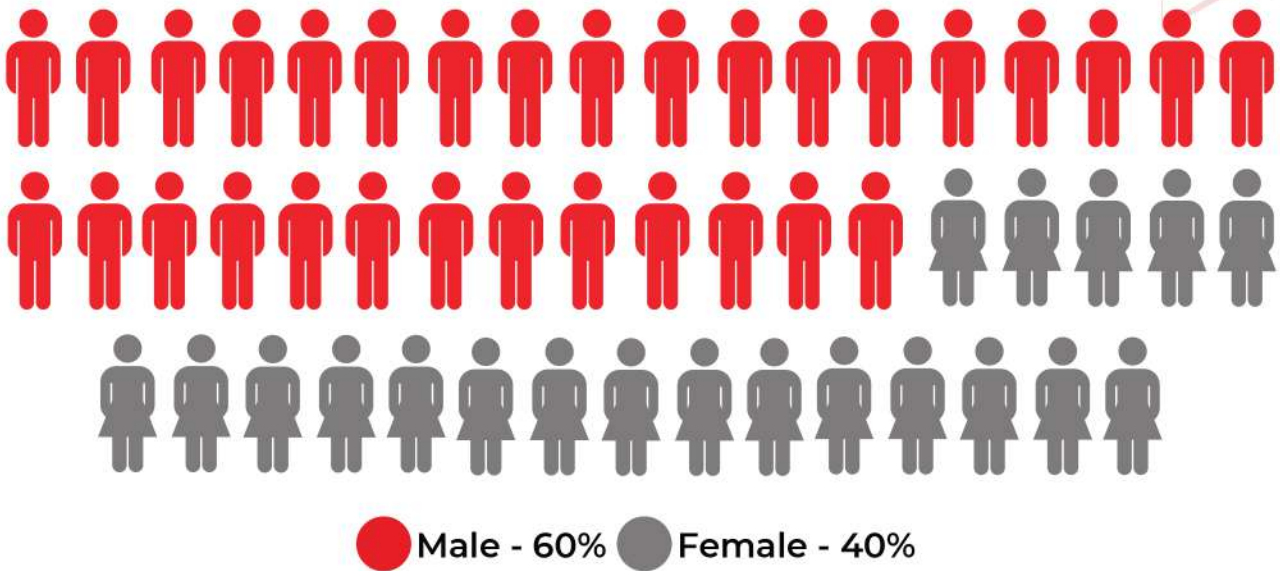


## WORK EXPERIENCE



**BATCH 6 DISCUSSION**

# GENDER RATIO



**BATCH 7 GRADUATION**

## DIVERSITY AT ITS FINEST



● - STUDENTS FROM DIFFERENT REGION

# PAST RECRUITERS



# SIP RECRUITERS



# CAREER MANAGEMENT CENTER



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**XIME** •Bangalore  
•Chennai  
•Kochi  
Shaping Future Leaders

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