

CURRICULUM



TERM 1		TERM 2		TERM 3	
Subject	Credits	Subject	Credits	Subject	Credits
Managerial Economics	3	Macroeconomics	2	Business Law	2
Organisational Behaviour I	3	Organisational Behaviour II	2	Optimization Models	2
Financial Analysis & Reporting	3	Cost & Management Accounting	2	Marketing Planning and Implementation	3
Statistical Methods for Decision making	3	Business Research Methods	3	Corporate Finance	3
Contemporary Business Environment 1	2	Environment, Social and Governance	2	Human Resource Management	3
Written Business Communication	2	Marketing Fundamentals	2	Managerial Effectiveness	2
Presentation Skills	2	Operations Management	3	Learning Circle	1.5
		Contemporary Business Environment II	1.5	Elective*	2
		<i>* Elective : Technology Trends/ IT Project Management/ Consulting/ Business History</i>			
TOTAL	18	TOTAL	17.5	TOTAL	18.5

TERM 4		TERM 5		TERM 6	
Subject	Credits	Subject	Credits	Subject	Credits
Entrepreneurship	3	International Business	3	Business Ethics	2
Business Strategy	3	Research Project	2	Leadership in Action	2
Electives-4*3	12	Electives-4*3	12	Electives-4*3	12
TOTAL	18	TOTAL	17	TOTAL	16

Field Activity	
Summer Internships (8 weeks)	5
Socially Useful & Productive Activity (3 Weeks)	2
TOTAL	7

Core Courses	67
Electives	38
Field Activities	7
GRAND TOTAL	112