

## Report on CO attainment (Batch 8 Term 4 & Batch 9 Term 1)

### Submitted to Academic Board

The attainment levels of course outcomes of Batch 8 Term 4 subjects and Batch 9 Term 1 subjects were reviewed and following are the observations.

#### Batch 8 Term 4

1. Several courses their overall targets. At the same time there has been gap in attainment levels of individual Course outcomes.
2. Among the elective courses the following courses did not attain the target level. All other courses attained the target level of 2.5.
  - a) 18CG13 – Entrepreneurship
  - b) 18EO08 - Total Quality Management
  - c) 18EM01 - Marketing Research
  - d) 18EF10 - Enterprise Risk Management & Insurance
  - e) 18EM06 - Product & Brand Management
  - f) 18EH08 - Industrial Relations & Labour Laws

A detailed table showing the attainment levels of various courses are given below for your perusal.

Batch 8 Term 4									
Course Code	Course	CO1	CO2	CO3	CO4	CO5	CO6	Actual Attainment	Gap Analysis
18CG12	Business Strategy	3	3	2.2	3	2.6	-	2.76	Attained
18CG13	Entrepreneurship	2.47	1.93	3	2.47	-	-	2.47	Gap – 0.03
18EA03	Business Analytics using Excel/R/Python	3.00	2.73	2.47	3.00	-	-	2.8	Attained
18EO01	Supply Chain Management	1.93	2.73	2.47	3	-	-	2.53	Attained
18EO08	Total Quality Management	2	1.73	2.4	2.27	2.8	-	2.24	Gap – 0.26
18EM01	Marketing Research	2.27	2.47	2.2	2.2	-	-	2.29	Gap – 0.21
18EM09	Digital Marketing	3	2.2	2.6	-	-	-	2.6	Attained
18EM05	Sales & Distribution Management	3	3	2.2	3	-	-	2.8	Attained
18EF07	Investment Analysis and Portfolio Management	3	2.73	3	3	-	-	2.93	Attained
18EO04	Project Management	3	3	2.73	2.6	3	-	2.87	Attained
18EF10	Enterprise Risk Management & Insurance	2.73	2.73	2.2	2.2	-	-	2.47	Gap – 0.03
18EH08	Industrial Relations & Labour Laws	2.47	2.47	2.47	1.93	-	-	2.33	Gap – 0.17
18EF09	Indian Banking and Financial System	2.8	3	2.47	3	-	-	2.82	Attained

18EM06	Product & Brand Management	2.47	1.8	1.93	2.2	-	-	2.1	Gap – 0.40
18EH06	Performance Management	3	3	3	2.47	--	-	2.87	Attained
18CG14	Contemporary Business Environment II	2.8	2.47	3	3	-	-	2.82	Attained
18EH03	Talent Management	3	3	3	3	-	-	3	Attained
18SIP	Summer Internship Project	2.5	3	2.75	-	-	-	2.75	Attained

### Batch 9 Term 1

3. Among the eight courses, five courses attained the overall target. At the same time there has been gap in attainment levels of individual Course outcomes.
4. The courses that did not attain the target level are as follows:
  - g) 18CG01 - Managerial Economics
  - h) 18CI01 - Quantitative Techniques- I
  - i) 18CG02 - Effective Written Communication

A detailed table showing the attainment levels of various courses are given below for your perusal.

Batch 9 Term 1							
Course Code	Course	CO1	CO2	CO3	CO4	Actual Attainment	Gap Analysis
21CG03	Business Government & Society	2.80	2.80	2.80	2.80	2.80	Attained
21CG01	Managerial Economics	2.27	2.80	2.27	2.53	2.47	Gap 0.03
21CF01	Financial Analysis & Reporting	2.47	2.73	2.60	2.60	2.6	Attained
21CM01	Marketing-I	2.47	3	2.47	2.73	2.67	Attained
21CH01	Organizational Behaviour I	2.73	2.73	3	2.47	2.73	Attained
21CI01	Quantitative Techniques- I	2.20	2.20	2.47	2.73	2.40	Gap - 0.10
21CG02	Written Communication	2.20	1.93	2.73	2.47	2.33	Gap - 0.17
18CI04	Decision Support Tools	3.00	2.73	2.2	2.2	2.53	Attained

  
Dean (Academics)

