

Report on CO attainment (Batch 7 Term 5 & Batch 8 Term 2)

Submitted to Academic Board

The attainment levels of course outcomes of Batch 7 Term 5 subjects and Batch 8 Term 2 subjects were reviewed and following are the observations.

Batch 7 Term 5

1. All core courses attained their overall targets. At the same time there has been gap in attainment levels of individual Course outcomes.
2. Among the elective courses the following courses did not attain the target level. All other courses attained the target level of 2.5.
 - a) 18EM04- Consumer Behaviour
 - b) 18EO03- Lean and Six Sigma
 - c) 18EH01-Compensation Management
 - d) 18EA02-Data Base Management, Data Warehousing & Business Intelligence

A detailed table showing the attainment levels of various courses are given below for your perusal.

Batch 7 Term 5							
Course Code & Name	CO1	CO2	CO3	CO4	CO5	Actual Attainment	Gap Analysis
Term 5 Core Courses							
18CG14- Contemporary Business Environment II	2.20	3.00	2.20	2.60	-	2.50	Attained
18CG15- Business Ethics	2.47	2.47	3.00	3.00	-	2.73	Attained
18CG16- International Business	2.20	2.73	2.47	3.00	-	2.60	Attained
Term 5 Electives							
18EM15-Retail Marketing	2.47	2.20	2.47	3.00		2.53	Attained
18EM08-Advertisement and Sales Promotion	2.47	3.00	2.20	3.00	-	2.67	Attained
18EM04- Consumer Behaviour	1.67	1.40	1.93	3.00	-	2.00	Gap-0.50
18EF05-Taxation	3.00	2.73	3.00	2.47	-	2.80	Attained
18EF06-Financial Derivatives	2.73	2.73	2.73	2.73	-	2.73	Attained
18EF10- Enterprise Risk Management & Insurance	2.80	3.00	3.00	2.47	-	2.82	Attained

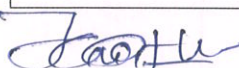
18EO04- Project Management	3.00	2.47	3.00	3.00	3.00	2.89	Attained
18EO05- Enterprise Resource Planning	2.47	2.47	3.00	3.00	-	2.73	Attained
18EO03- Lean and Six Sigma	2.73	2.20	2.20	2.47	1.93	2.31	Gap-0.19
18EH04- Competency Based Management	2.80	2.73	3.00	3.00	-	2.88	Attained
18EH07- Organizational Development	3.00	2.73	3.00	3.00	3.00	2.95	Attained
18EH01-Compensation Management	1.93	2.47	2.73	1.93	2.13	2.24	Gap-0.26
18EA02-Data Base Management, Data Warehousing & Business Intelligence	3.00	2.47	2.20	1.93	-	2.40	Gap-0.10

Batch 8 Term 2

- Among the eight courses, six courses attained their overall targets. At the same time there has been gap in attainment levels of individual Course outcomes.
- The following courses did not attain the overall target level of 2.5:
 - 18CH02- Organizational Behaviour II
 - 18CG02- Written Communication

A detailed table showing the attainment levels of various courses are given below for your perusal.

Batch 8 Term 2							
Course Code & Name	CO1	CO2	CO3	CO4	CO5	Actual Attainment	Gap Analysis
18CF02- Cost & Management Accounting	3	3	3	2.2	-	2.8	Attained
18CG05 - Macroeconomics	2.2	2.47	3	2.6		2.57	Attained
18CM02 - Marketing-II	2.73	3	2.2	3	3.00	2.79	Attained
18CG09 - Research Methodology	3	2.73	2.47	2.47	-	2.67	Attained
18CH02 - Organizational Behaviour II	2.20	2.47	2.51	2.47		2.41	Gap-0.09
18CG02 - Written Communication	2.73	2.73	2.20	2.20	-	2.47	Gap-0.03
18CG07 - Contemporary Business Environment I	2.80	2.80	2.80	2.53	-	2.73	Attained
18CG06 - Presentation Skills	2.53	2.80	2.53	2.80	-	2.67	Attained


Dean (Academics)

