

## Report on CO attainment (Batch 7 Term 4 & Batch 8 Term 1)

### Submitted to Academic Board

The attainment levels of course outcomes of Batch 7 Term 4 subjects and Batch 8 Term 1 subjects were reviewed and following are the observations.

1. For Batch 7 Term 4 all courses attained their overall targets except one i.e., 18EM05 - Sales & Distribution Management.
2. However, it is observed that there is attainment gap associated with individual Course Outcomes under several courses.
3. For Batch 8 Term 1, three courses attained the overall target. Whereas, five courses could not attainment the overall target of 2.5.
4. The gap was observed with the following courses:
  - a. 18CG03 - Business Government & Society
  - b. 18CG01 - Managerial Economics
  - c. 18CF01 - Financial Analysis & Reporting
  - d. 18CM01 - Marketing-I
  - e. 18CO02 - Service Operations

A detailed table showing the attainment levels of various courses are given below for your perusal.

Batch 7 – Term 4								
Course Code	Course	CO1	CO2	CO3	CO4	CO5	Actual Attainment	Gap Analysis
18CG12	Business Strategy	3	2.53	2.53	2.8	-	2.72	Attained
18CG13	Entrepreneurship	3	2.47	2.73	3	-	2.8	Attained
18EA03	Business Analytics using Excel/R/Python	3	2.27	2.8	3	-	2.77	Attained
18EO01	Supply Chain Management	3	2.2	2.73	2.2	3	2.63	Attained
18EO08	Total Quality Management	2.73	3	2.47	2.2	2.53	2.59	Attained
18EM01	Marketing Research	2.47	2.73	2.4	2.6	-	2.55	Attained
18EM09	Digital Marketing	2.2	3	3	-	-	2.73	Attained
18EM05	Sales & Distribution Management	3	2.2	2.53	2.2	3	2.48	Gap-0.02
18EF07	Investment Analysis and Portfolio Management	2.73	2.47	2.47	2.47	-	2.53	Attained
18EF09	Indian Banking and Financial System	2.27	3	2.8	2.8	-	2.72	Attained
18EH08	Industrial Relations & Labour Laws	2.47	2.73	2.73	2.73	-	2.67	Attained
18EH06	Performance Management	2.8	3	2.47	3	3	2.85	Attained
18EH03	Talent Management	2.47	2.8	2.8	2.8	-	2.72	Attained
18SIP	Summer Internship Project	2.5	2.67	2.53	-	-	-	Attained

Batch 8 - Term 1							
Course Code	Course	CO1	CO2	CO3	CO4	Actual Attainment	Gap Analysis
18CG03	Business Government & Society	2.73	3.00	3.00	1.13	2.47	Gap-0.03
18CG01	Managerial Economics	1.67	1.67	1.13	0.93	1.35	Gap-1.15
18CF01	Financial Analysis & Reporting	3	3	1.93	1.67	2.4	Gap-0.10
18CM01	Marketing-I	1.2	1.4	1.93	1.4	1.48	Gap-1.02
18CH01	Organizational Behaviour I	2.2	3	2.8	2.6	2.65	Attained
18CI01	Quantitative Techniques- I	2.53	2.47	2.73	2.53	2.57	Attained
18CO02	Service Operations	1.93	2.47	3	2.2	2.4	Gap-0.10
18CG04	Learning Circle	2.6	2.8	3	2.8	2.8	Attained

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Dean (Academics)

