



Rupee Volatility Ahead: Protect Your Profits from Exchange Rate Swings.

This one-day workshop will equip you with practical tools to minimize risk and capitalize on currency fluctuations, ensuring your profits remain predictable.

7th August 2025

About the Workshop:

Are you tired of watching currency fluctuations eat into your hard-earned margins? With growing global uncertainty, the coming months are expected to bring even greater swings in the Rupee's value. An unprotected business is at serious risk. This workshop gives you simple, practical strategies to shield your business. Learn to lock in your exchange rates, make your profits predictable, and turn market chaos into your competitive advantage.

Who should attend:

- ♦ You are an Exporter or Service Provider who invoices in a foreign currency and you're worried about a rising Rupee shrinking your revenue.
- ♦ You are an Importer or Manufacturer who pays international suppliers in a foreign currency and you're worried about a falling Rupee increasing your costs.
- ♦ You are a Business Owner or Finance Manager struggling to create stable budgets and forecasts because your profits or costs are vulnerable to currency swings.

What you will be able to do after the workshop:

- ♦ PROTECT your profit margins.
- ♦ STABILIZE your business cash flow.
- ♦ QUOTE your prices to international clients with certainty.

Limited Seats. The market won't wait. Why should you?

- ✦ *Duration: 6-Hour Interactive Session (including Q&A)*
- ✦ *Participation Fee: ₹ 2500 (including GST)*
- ✦ *Early Bird Offer: ₹ 1500 (including GST) (Register before 20th July 2025)*

Payment can be either through the UPI QR code in the Registration form below or via direct account transfer. Account details are given below.

Account Details

Beneficiary: XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP
Bank Name: SOUTH INDIAN BANK
Branch: KALAMASSERY
Account No: 0224053000026911
IFSE Code: SIBL0000224

Scan for Registration



Registration Link :

<https://forms.gle/MtfVF9JDcwVe6eE98>

About the Resource Person

As a Ph.D. in Finance and an active financial market participant, Dr. Gopikumar V has expertise in translating complex finance into market-ready practice. He has a passion for empowering MSMEs by working closely with them to solve their most pressing financial problems through consulting assignments and targeted workshops.

About XIME

XIME is a premier business school with campuses in Bangalore, Chennai, and Kochi, offering world-class management education with a focus on academic excellence, global exposure, and holistic development. Established in 1991 by Prof.J. Philip, Former Director of IIM Bangalore, XIME is renowned for its flagship two-year PGDM program, near 100% placement record, and international collaborations. XIME Kochi, established in 2013, has emerged as a centre of excellence in Kerala, offering specialized PGDM programs and maintaining an outstanding placement track record. Accredited by ACBSP(USA), XIME is a proud member of the Xavier Association of Management Institutes (XAMI), alongside prestigious institutions like XLRI and XIMB.