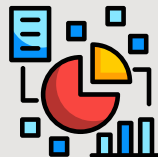


## TWO DAY WORKSHOP

# AI-Enhanced Analytics Using Power BI

This 2-day hands-on Power BI program covers AI-assisted Power Query, data modeling, and DAX fundamentals. You'll build interactive dashboards and complete an end-to-end analytics project using real-world datasets.

**19th and 20th March 2026** × ×  
**9:30 AM - 5:00 PM** × ×  
**XIME Kochi** × ×



### Why Attend:

- Use AI-assisted tools in Power BI to quickly clean, transform, and model data.
- Build essential DAX measures with AI support for faster, more accurate analysis.
- Apply best-practice visualisation techniques to create clear, interactive dashboards.
- Work hands-on with real-world datasets to strengthen practical analytics skills.
- Complete an end-to-end Power BI analytics project from raw data to insights.

### Who can Attend:

- Students/ Research Scholars,  
Academicians, Industry Professionals

### Registration Fee (incl. GST):

- Students/Research Scholars: ₹1,500
- Academicians: ₹2,500
- Industry Professionals: ₹5,000

For Registration,  
Scan QR Code



## Topics Covered:

- Foundations of Power BI
- Power Query with AI assistance
- DAX fundamentals
- Visual Analytics
- Interactive Dashboards
- Hands-on Project work on real-world datasets

## About the Resource Person

- **Dr. Francy T V**– A senior academician with more than 40 years of experience in teaching Statistics and Analytics. He holds an M.Sc. and M.Phil. in Statistics, as well as a Ph.D. in Econometrics, and currently serves as an Adjunct Professor at XIME Kochi. His areas of expertise are Quantitative Techniques, Econometrics and Business Analytics. He is skilled in various software packages like PowerBI, Tableau etc.
- **Ms. Geethika Thomas** – Assistant Professor at XIME Kochi. She holds an M.Sc in Statistics and an MBA.

## About XIME

XIME is an AICTE approved B-school with campuses in Bangalore, Chennai, and Kochi. Founded by Prof. J. Philip (Former Director, IIM Bangalore), XIME offers the flagship EFMD accredited PGDM program in all the three campuses with almost 100% placements. XIME Kochi is also a Centre of Excellence for Management Training in Kerala.

### For More details, Contact:

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